



Diff.

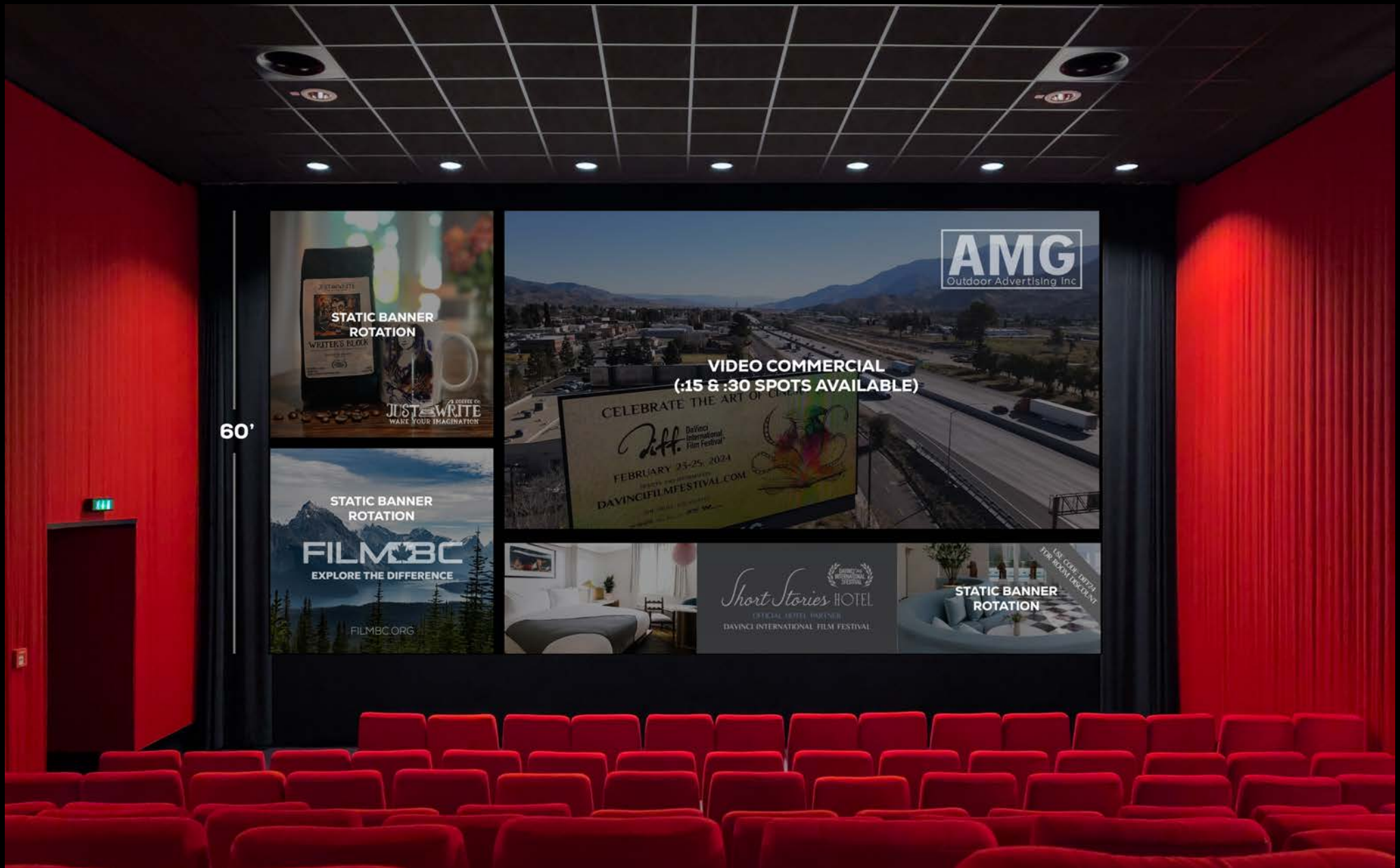
DaVinci
International
Film Festival®



ALL NEW
ON-SCREEN ADVERTISING



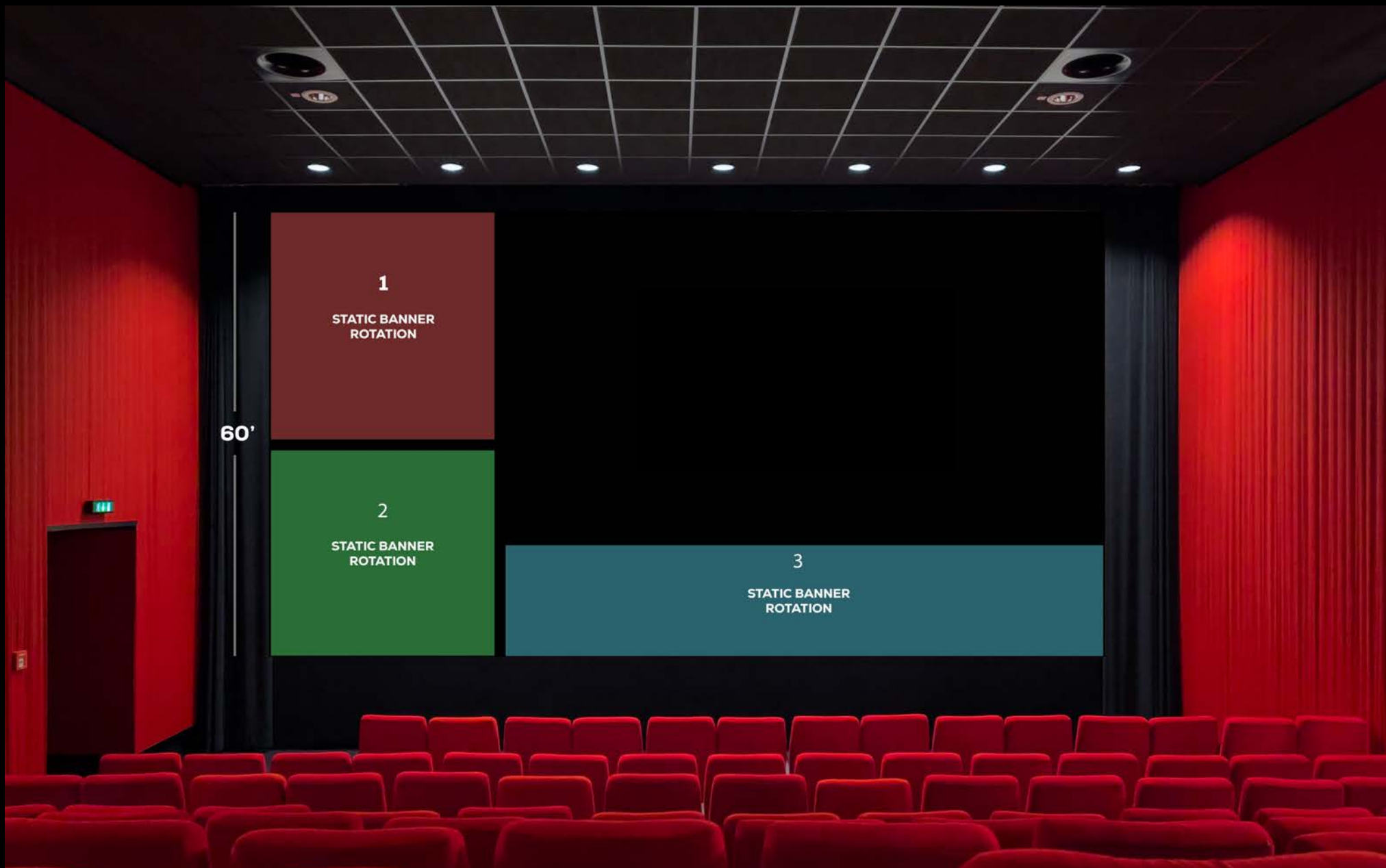
ALL NEW



Introducing a brand-new advertising opportunity at the DaVinci International Film Festival! For the first time, DIFF partners can leverage on-screen advertising on a massive 60-foot screen at the world-renowned AMC theater at The Grove in Los Angeles. This dedicated pre-roll advertising window, running for 15 minutes as guests enter for Official Selection screenings, offers prime visibility for static banners and video commercials. Activate your brand, service, or product in front of a targeted and engaged audience through strategic rotations. Don't miss this exclusive chance to connect with film enthusiasts and industry professionals at one of LA's most prestigious venues. Space is limited, so secure your spot today!



STATIC



BANNERS

Capture the attention of a highly engaged audience at the DaVinci International Film Festival with impactful static banner advertising. Your brand, product, or service will take center stage on a massive 60-foot screen at AMC The Grove, one of Los Angeles' premier entertainment destinations. These high-visibility ads, rotating every 15 or 30 seconds as guests enter the theater, offer thousands of impressions before each screening. *Critically, your ad will be featured in every DIFF theater hosting Official Selection screenings*, maximizing your reach and impact. Drive direct action with strategically placed QR codes, phone numbers, or exclusive discount codes, allowing you to track ROI and connect with a discerning, targeted viewership. Elevate your brand's presence at this prestigious event and make a lasting impression on a captive audience. (All banner content is subject to DIFF approval.)



VIDEO



COMMERCIAL

Maximize your impact at the DaVinci International Film Festival with dynamic video commercial advertising. Command the biggest presence on the massive 60-foot screen at AMC The Grove, one of Los Angeles' most coveted venues. With both 15-second and 30-second commercial spots available, you can showcase your brand, product, or service with unparalleled visibility. Drive sales, boost website traffic, and connect with a highly engaged audience through compelling video storytelling. Your commercial will receive a *guaranteed minimum of three rotations during each screening in all DIFF theaters hosting Official Selection screenings*, ensuring maximum exposure and return on investment. Deliver your video in DCP format and seize the opportunity to make a powerful impression on a discerning and influential audience.



INQUIRE

PARTNERS@DAVINCIFILM.ORG

PARTNER WITH US!



EXPERIENCE THE DIFF™